



VENTURES seeks to leverage Mexico's status as the largest trading partner of the United States, the second largest economy in Latin American and the 15th largest in the world. It is also a Top 10 tourist destination. Mexico has a rich cultural and culinary heritage with a stable legal and political landscape. International travelers and real estate investors are attracted to Mexico's favorable cost of living. There is a housing deficit in the country of approximately 4 million units and growing.

The Business is to lead the transition from conventional real estate development to sustainable design and construction that is harmonious with the environment. The hospitality element will focus on wellness, nutrition, and cultural integration offerings for the discriminating domestic and international traveler. The target markets include, but are not limited to:

Mexican, Canadian, U.S, and European:

- travelers (pleasure and business)
- second home and retirement home buyers
- real estate investors

Multiple commercial and residential developments are selectively positioned throughout Mexico. With the global trend toward more eco-friendly and organic products, the Company has the unique opportunity to leverage the low cost of growing, harvesting, and producing these types of products for additional revenue streams. The Company is committed to environmentally responsible and sustainable design, construction, and operation of the various developments.

The Company will concentrate its efforts in the following business segments, initially in the areas of Huatulco, Oaxaca and Mexico City:

- Hospitality industry
- Residential development
- Commercial development
- Botanical products

Oaxaca is located in Southwestern Mexico and is bordered by the states of Guerrero to the west, Puebla to the northwest, Veracruz to the north, and Chiapas to the east. To the south, Oaxaca has a significant coastline on the Pacific Ocean. Oaxaca is also one of the most culturally and biologically diverse states in Mexico.

*Where the Sierra Madre mountains meet the Pacific Ocean, you will find the hidden gem of **Huatulco, Oaxaca**. With nine glistening jewel-toned bays creating a stunning coastline, a lush tropical landscape, and a vibrant culture dating back 2,500 years.*

"Bahías de Huatulco" offers stunning beaches and water adventures for all - snorkeling, diving, boating, kayaking, rafting; exceptional golfing; ecotourism and jungle adventures are other ways to experience the beauty of Oaxaca, including the Huatulco National Park.

